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CEO Rose Dedication on 2020 Donate Life Rose Parade Float

AUGUSTA – (September 1, 2019) – Emanuel Medical Center is pleased to partner with LifeLink® of Georgia to honor and remember those who gave the gift of life through organ and tissue donation. On January 1, 2020, the Donate Life Rose Parade® Float titled, Light in the Darkness, will include a dedication garden made up of roses with handwritten dedications by hospital CEO’s across the country including Damien Scott, CEO of Emanuel Medical Center, alongside dedications celebrating transplant recipients and living donors, honoring deceased donors, and thanking individuals and groups who support and take part in the donation and transplantation community.

Damien Scott shared, “With this rose dedication, Emanuel Medical Center publically recognizes our staff’s dedication and commitment to organ and tissue donation. We are excited to be part of this celebration of life watched by millions on New Year’s Day.”

Since its debut on New Year’s Day 2004, the Donate Life Rose Parade float is the world’s most visible campaign to inspire people to become organ and tissue donors. In addition to the 40 million viewers who watch the Rose Parade on TV and along the parade route, hundreds of events are held in cities and towns around the country to complete the “floragraphs” (floral portraits) of donors that adorn the float.

For the thousands of Georgians listed for a life-saving transplant, organ donation offers hope for a longer life. Anyone can be a potential donor, regardless of age or medical history; a single donor can save or improve the lives of nearly 75 people. Visit www.DonateLifeGeorgia.org to register your donation decision. You may also register when obtaining or renewing a driver license or state identification card.

About LifeLink of Georgia.

LifeLink of Georgia is the non-profit, community service organization which coordinates organ and tissue recoveries in Georgia. To learn more visit www.LifeLinkFoundation.org or call 800-544-6667.

About Donate Life America

Donate Life America is a 501(c)3 not-for-profit alliance of national organizations and state teams across the United States committed to increasing organ, eye and tissue donation.

About the Pasadena Tournament of Roses®

The Tournament of Roses is a volunteer organization that hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® presented by Northwestern Mutual and a variety of accompanying events.

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(Editor's Note: The float rendering is below.)

